



Callaway® Apparel Launches Spring 2023 Collections

We Fit The Game

(Miami, FL, February 15, 2022) — Callaway Apparel announces the launch of the men’s and women’s Spring 2023 collections. The Spring 2023 collections offer a wide range of authentic, innovative and performance driven pieces blending enhanced styling with technically advanced fabrics.

“Performance is the heart of Callaway Apparel, incorporating game changing innovation and sustainability to authentic golf apparel,” said Oscar Feldenkreis, CEO of Perry Ellis International. “The Spring 2023 collections include exceptional variety and innovation so that golfers can look, feel and play their best, every time they step on the course.”

Callaway Apparel’s sustainability initiatives are highlighted by its eco friendly fabrics which are manufactured with up to 30% recycled polyester made from previously used plastic bottles. In addition, Callaway has infused the collection with a wide variety of new and improved performance features including its re-engineered SWING TECH™, Opti-Dri™, UPF Block, Aquapel water repellence, Polygiene antibacterial, Engineered Ventilation and more. “By incorporating game-changing innovation and sustainable materials, our focus for Spring 2023 was to provide golfers exceptional products from a technically superior authentic golf brand,” added Feldenkreis.

Men's Collection Highlights

The Men's collection is inspired by artisanal craftsmanship with prints and patterns having an organic and natural aesthetic. Ventilated details, engineered seams, and stretch constructions are vital to the collection, making every piece multi-functional and extremely comfortable. Highlights include:

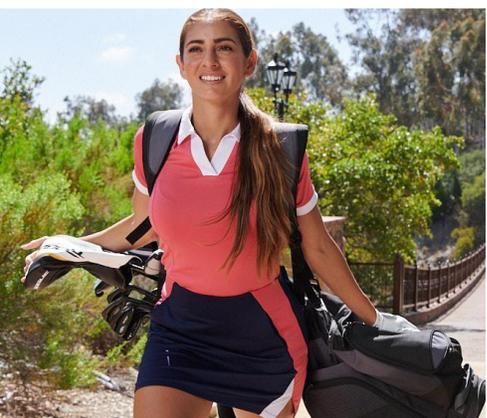
- Conversational Prints
- Essential Knits including Soft Touch
- New Swing Tech Pants



Women's Collection Highlights

The Spring 23 women's collection is inspired by a trend called 'Joyful Expression' encompassing bold patterns in an aesthetic that is sporty, lively and joyful. Design details like Callaway Chev seams, engineered ventilation and entwined contrasts add feminine touches to the collection. Additionally many of the pieces incorporate new sun protection fabrication endorsed by the Skin Cancer Foundation. Above all, they create trademark details and enhanced comfort for the Callaway player. Versatility and multi-functionality are key to every golfer's wardrobe. Key pieces include:

- Elevated Essentials with V-Placket Color Block Polos
- Core Performance Dresses
- Sun Protection & Lightweight Layering



About Callaway Apparel

At Callaway® Apparel, we celebrate golf's rich heritage by creating products that honor its past while defining its future. Callaway® Apparel is the ultimate combination of golf authenticity, classic styling and technically advanced construction because apparel that offers quality, performance, and functionality is as important to golfers as the equipment they use.

Callaway® Apparel men's and women's golf apparel is licensed and developed by Perry Ellis International, Inc., a global leader in fashion apparel and is available at: www.callawayapparel.com, select retailers and leading golf and country clubs worldwide.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor, and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses, and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the company is available at www.pery.com

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