



**APPAREL**

**Callaway® Apparel Launches  
Spring/Summer 2021 Collections**

(Miami, FL; March 16, 2021) — Callaway Apparel is proud to announce the launch of its Spring/Summer 2021 collections featuring technically superior products designed for golfers. The Spring/Summer 2021 collections for men and women offer a wide range of lifestyle and performance pieces blending enhanced styling, technically advanced fabrics and performance-driven designs.

“These collections illustrate the importance we place on performance for today’s active golfer,” stated Lupe Benitez, SVP of Design at Callaway Apparel. “Our design team has done a great job engineering technically superior products with an emphasis on function and on-trend styles. These collections are designed specifically to help golfers feel stylish, confident and comfortable so they can perform their best.”

In 2021, Callaway Apparel is putting a larger focus on its sustainability initiatives with the introduction of their new Eco fabrics. Utilized in all men’s and women’s fashion styles, Callaway Eco products are manufactured with up to 30% recycled polyester made from previous used plastic bottles. In addition, Callaway has infused the collection with a wide variety of additional performance features including SWING TECH™, Opti-Dri™, UV Block, Engineered Ventilation and more. “Performance is the heart of Callaway Apparel, but so is our impact on the earth,” added Benitez. “Incorporating game-changing innovation and sustainable materials into authentic golf apparel, our focus for Spring/Summer 2021 was to provide golfers exceptional products that allow them to look and play their best while knowing they are part of a larger cause at the same time.”

Highlights of the Men’s 2021 Spring/Summer collection include:

**SWING TECH™ [Ventilated Heather Jacquard](#) and Fine Line Stripe Polos** - Designed with SWING TECH™ construction and mechanical four-way stretch fabric for increased range of motion, these polos feature engineered ventilation: strategically placed micro-ventilation which provides added breathability and cooling properties without impacting the product’s aesthetics. Coupled with Opti-Dri™ fabric technology that transfers moisture away from the body, these polos keep you cool, dry and comfortable.



**EverPlay™ Pant** - The EverPlay™ Pant offers the perfect blend of fit, functionality and versatility to provide the style golfers desire, with the performance they demand. The EverPlay™ pant is designed with an all-new polyester/cotton/elastane blended fabric in a tailored five-pocket silhouette. Featuring wrinkle resistant four-way stretch construction, moisture-wicking properties and a comfort stretch waistband, the EverPlay Pant is available in four classic colors: black, navy, dark grey and khaki.



Highlights of the Women's 2021 Spring/Summer collections include:

**[TrueSculpt™ Skorts](#)** - Characterized by stunning patterns and distinctive seasonal color stories, our 360° TrueSculpt™ slimming waistband is engineered to provide a smooth, slimming effect with the ultimate support, reshaping the way a golf skort should fit, feel and perform. Featuring four-way stretch fabric, Opti-Dri™ construction, these bottoms are soft, breathable and provide unrestricted range of motion while delivering maximum comfort.



**SWING TECH™ Short Sleeve Color Block Dress** - Callaway's most technically advanced dress fuses cutting-edge designs with stylish and classic color blocks creating a luxurious look and feel. With SWING TECH™ construction, UV Block sun protection and Opti-Dri™, these dresses also feature a removable four-way stretch short with TrueSculpt™ waistband, offering exceptional versatility and performance.



The Men's and Women's Spring/Summer 2021 collections are available now at [www.callawayapparel.com](http://www.callawayapparel.com), select retailers and leading golf and country clubs around the world.

## **About Callaway Apparel**

Innovative. Performance-Driven. Authentic. At Callaway® Apparel, we celebrate golf's rich heritage by creating products that honor its past while defining its future. Callaway® Apparel is the ultimate combination of golf authenticity, classic styling and technically advanced construction because apparel that offers quality, performance, and functionality is as important to golfers as the equipment they use. Learn more about Callaway Apparel at [www.callawayapparel.com](http://www.callawayapparel.com) and follow on [Facebook](#), [Instagram](#), and [YouTube](#).

Callaway® Apparel men's and women's golf apparel is licensed and developed by Perry Ellis International, Inc., a global leader in fashion apparel.

## **About Perry Ellis International**

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR® and Jack Nicklaus® for golf apparel. Additional information on the company is available at [www.perry.com](http://www.perry.com).

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