



Callaway® Apparel Unveils Summer/Fall 2025 Collection for Men and Women:

Blending Modern Performance, Style, and Versatility



We Fit The Game

(Miami, FL, July 29, 2025) — Callaway® Apparel, developed by global fashion leader Perry Ellis International, is proud to introduce its Summer/Fall 2025 golf collection, a thoughtfully designed line for men and women that seamlessly merges performance-driven innovation with cozy textures, elevated style, and multi-purpose versatility. Designed with the evolving lifestyle of today's athlete and traveler in mind, the new collection features next-generation layering, sensory-rich fabrics, and modular pieces built for the course—and far beyond it.

“This season, we focused on how our product not only performs—but how it makes the golfer feel,” said Oscar Feldenkreis, CEO of Perry Ellis International. “By blending cutting-edge fabrics with versatile silhouettes, we’ve engineered comfort, warmth, and sophistication into every piece—ensuring that every swing, every layer, and every look is built to perform, inspire confidence, and transition seamlessly into daily life.”

Men's Collection: Comfort Engineering with a Classic Edge

The Summer/Fall 2025 men's collection takes a golf-ready performance with lifestyle versatility approach while staying grounded in Callaway's signature performance DNA. It combines classic golf silhouettes with new textures and fabrication techniques to meet the growing demand for transitional apparel.



Key features include:

- **Modular layering** with lightweight polos, quarter-zips, hoodies, and vests designed for versatile year-round use, temperature shifts, and travel.
- **Weather Series focus** on protection of the body, using cozy double-brushed fabrics and hyper-textured materials that deliver supreme comfort and tactile warmth.
- **Low-key micro-conversational prints** that morph familiar motifs into geometric layouts, adding subtle dimension and visual appeal.

“Our Summer / Fall collection is about more than just performance—it’s about creating a uniform for modern life,” said Feldenkreis. “From the course to clubhouse, our men’s collection provides style and versatility without sacrificing the technical elements our athletes and customers depend on.”



Women's Collection: Versatility, Performance, and FORM FINESSE

The Summer/Fall 2025 women's collection addresses the needs of today's active woman—with multipurpose pieces that combine sophisticated styling, premium comfort, and sport-specific innovation. With a focus on hybrid silhouettes, compressive comfort, and trans-seasonal outerwear, this season's lineup redefines what women's golf and sport apparel can look and feel like.

Key features include:

- **FORM FINESSE**, Callaway's new high-compression knit waistband that offers sculpting support and replaces outdated mesh panels with a sleek, modern fit.
- **New silhouettes** featuring banded waist tops, feminine collars, pleated skorts, and a variety of layering options ideal for travel and seasonal shifts.
- **Elevated performance fabrics** including Aquapel, Ecovero, and Primaloft insulation for warmth, water resistance, and eco-conscious quality.

"With more women demanding activewear that works just as well for lunch meetings as it does for the back nine, our Summer/Fall collection delivers versatility with zero compromise," added Feldenkreis.



The Summer/Fall 2025 Collection is now available at select retailers, golf shops, and online at www.callawayapparel.com. Callaway Apparel invites all golf enthusiasts to explore the new collection and experience the perfect combination of style and performance.

About Callaway Apparel

At Callaway Apparel, we celebrate golf's rich heritage by creating products that honor its past while defining its future. Callaway Apparel is the ultimate combination of golf authenticity, classic styling and technically advanced construction because apparel that offers quality, performance, and functionality is as important to golfers as the equipment they use.

Callaway Apparel men's and women's golf apparel is licensed and developed by Perry Ellis International, Inc., a global leader in fashion apparel and is available at:

www.callawayapparel.com, select retailers and leading golf and country clubs worldwide.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor, and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses, and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the company is available at www.pery.com

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