



APPAREL

Max Greyserman Joins Callaway® Apparel As Brand Ambassador

We Fit The Game



(Miami, FL, January 10, 2024) — Callaway® Apparel, a leading name in golf apparel innovation, is delighted to announce the addition of PGA TOUR golfer Max Greyserman to its esteemed roster of brand ambassadors. This partnership signals a synergy of precision, excellence, and a shared commitment to innovation within the world of golf.

"We are excited to welcome Max Greyserman to the Callaway Apparel family," said Oscar Feldenkreis, CEO of Perry Ellis International. "Max's dedication to his sport and his impressive achievements on the course makes him the ideal representative for our brand. As we continue to push the boundaries of golf

apparel technology, Max will play a key role in showcasing the performance and style that define Callaway Apparel."

Greyserman, who played collegiately at Duke University, secured his 2024 PGA TOUR card by finishing 9th on the 2023 Korn Ferry Point List. Greyserman's consistent and stellar 2023 season included two runner-up finishes, five top-10s and 10 top-25 finishes.

"I am thrilled to join forces with Callaway Apparel as a brand ambassador," stated Greyserman. "The commitment to excellence and innovation in their products aligns perfectly with my approach to the game. I look forward to representing a brand that shares my passion for golf and showcases the best in performance apparel."

Greyserman joins PGA TOUR veteran and TOUR winner Brian Stuard, PGA TOUR player Harry Hall and LPGA Tour player Emma Talley as Callaway Apparel ambassadors. As Callaway Apparel ambassadors, Greyserman, Stuard, Hall and Talley will be wearing the latest Callaway Apparel collections that offer a wide range of lifestyle and performance pieces blending enhanced styling, technically advanced fabrics and innovative, performance-driven designs that set Callaway Apparel apart in the world of golf fashion.

"Performance is the heart of Callaway Apparel, incorporating game changing innovation to authentic golf apparel," added Feldenkreis. "Callaway Apparel offers exceptional variety and innovation so that golfers can look, feel and play their best, every time they step on and off the course."

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About Callaway Apparel

At Callaway Apparel, we celebrate golf's rich heritage by creating products that honor its past while defining its future. Callaway Apparel is the ultimate combination of golf authenticity, classic styling and technically advanced construction because apparel that offers quality, performance, and functionality is as important to golfers as the equipment they use.

Callaway Apparel men's and women's golf apparel is licensed and developed by Perry Ellis International, Inc., a global leader in fashion apparel and is available at: www.callawayapparel.com, select retailers and leading golf and country clubs worldwide.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor, and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses, and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties,

including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the company is available at www.pery.com

For more information, contact:

Stuart Goldstein
RG Narrative Inc.
(M) 201-681-0618
stuart@rgnarrative.com