



TECHNOLOGY STORIES LEAD CALLAWAY APPAREL'S 2023 WEATHER SERIES™ COLLECTIONS FOR MEN AND WOMEN

Authentic-to-golf products put an emphasis on performance and playability

We Fit The Game



(Miami, FL, December 12, 2023) Callaway Apparel is pleased to announce the new modern and sophisticated Weather Series™ Collections for men and women offering multi-functional, crossover styling infused with a host of standout performance technologies.

“These innovative Weather Series Collections are meticulously designed to elevate your style and performance in any weather,” said Oscar Feldenkreis, CEO of Perry Ellis International. “From versatile layering pieces to timeless classics, these collections marry the latest in apparel technology and construction with a sophisticated, aesthetically pleasing design to provide golfers with the new standard in performance apparel. Perfectly suited for the holiday season, these pieces make not only for exceptional layering but also thoughtful and practical gifts.”

Fabric technology and design innovation underpin every garment - product performance flows throughout Callaway Apparel's DNA.

Key technologies including:

PrimaLoft® Keeping warm and dry on the course is essential. Callaway Apparel has partnered with PrimaLoft® to incorporate market-leading insulation which is lightweight and packable. Its superior softness results in a cozy, snug fit, and body temperature regulation technology ensures you will not overheat. It is water resistant and made from 100% recycled content.

SwingTech™ Technology Callaway Apparel's innovative Swing-Tech™ Technology re-engineers garment seams to improve range of motion and comfort.

Aquapel™ Fast drying, breathable and durable, Aquapel™ offers unbeatable water protection. This technology modifies fabric at the molecular level by permanently attaching hydrophobic 'whiskers' to individual fibres which elevate liquids, causing them to bead and roll off the surface.

Men's Collection Highlights:

Stormguard Waterproof Suit (Jacket & Pants)

Jacket: Droptail hem, adjustable cuffs with inner sleeve, fully seam-sealed zips, chin guard with contrast Chev Back Neck, MMU 15,000. Trousers: Aquaguard® water resistant zips, adjustable waist tab.



Aquapel® Lightweight Mixed-Media 1/4 -Zip Pullover

¼ zip lightweight pullover, with Aquapel technology and textured sleeves. Featuring contrast zips, the Tour logo on the left collar and a left chest pocket.

Men's Eco Quilted Jacket

Insulated welded quilted full zip jacket featuring Swing-Tech™ Technology; knit sleeves with zippered side pockets; adjustable cuff and adjustable toggle hem.

Full Zip Wind Jacket

Full zip blocked wind jacket featuring zippered side pocket and an adjustable toggle hem, with Tour logo on center-back neck.



Midweight Textured ¼ Zip Pullover

Midweight textured ¼ zip fleece pullover featuring contrast zips, self cuffs, an adjustable toggle hem and fully zippered pockets on the left chest and side.



Women's Collection Highlights:

Engineered Chev Quilted Vest

Quilted vest with flattering Chev design. Full two-way silver zip and side zippered pockets, with stretch knit side panels for better motion and adjustable toggle hem.

Engineered Chev Quilted Jacket

Insulated welded quilted full zip jacket featuring Swing-Tech™ Technology; silver two-way zip and zippered side pockets; adjustable cuffs and toggle hems.



¼ Zip Quilted Layering

Quilted ¼ zip pullover with stretch side and shoulder panels to ensure full range of movement. Featuring zippered side pockets and flattering drop tail hem.

Full-Zip Hoodie Sweater

The golf sweater is made with an extra soft fabric that's great for everything from practicing your swing at the course to simply lounging at home. An eco-friendly option, the golf pullover is made using 25% recycled nylon to help conserve natural resources.



Lightweight Heather Color Block ¼ Zip

The women's golf sweater is made with durable, heathered double knit fabric that features built-in sun protection to help shield covered skin from damaging UV rays. Added stretch allows for a full range of motion, so you can make each drive or putt with optimal form. The fabric is brushed for an extra soft, cozy feel, and it has tonal stitching for a subtle boost of style.



Liberty Waterproof Jacket & Pants

Jacket: Fully seam sealed and waterproof zipper pockets, with an adjustable cuff. Featuring waterproof fabric that will keep you dry, back waist cinching detail and a drop tail back hem for more coverage; 10,000 MMU. **Trouser:** Fully seam sealed and waterproof zipper pockets. Featuring adjustable hem and waist and waterproof fabric that will keep you dry; 10,000 MMU.

“Performance is the heart of Callaway Apparel, incorporating game changing innovation to authentic golf apparel,” added Feldenkreis. “These collections include exceptional

variety and innovation so that golfers can look, feel and play their best, every time they step on and off the course.”

About Callaway Apparel

At Callaway® Apparel, we celebrate golf’s rich heritage by creating products that honor its past while defining its future. Callaway® Apparel is the ultimate combination of golf authenticity, classic styling and technically advanced construction because apparel that offers quality, performance, and functionality is as important to golfers as the equipment they use.

Callaway® Apparel men’s and women’s golf apparel is licensed and developed by Perry Ellis International, Inc., a global leader in fashion apparel and is available at: www.callawayapparel.com, select retailers and leading golf and country clubs worldwide.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor, and licensor of a broad line of high quality men's and women's apparel, accessories, and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses, and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the company is available at www.perry.com

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